

New Zealand Freemason Advertising Information

The New Zealand Freemason is produced four times a year. It's distributed in March, June, September and December.

12,000 copies are produced of each issue. 10,000 of these are distributed to Freemasons in New Zealand, 1,000 are sent to readers overseas and the remainder are distributed to the public through various channels.

Booking Dates

Advertising space must be booked by 30 January, 1 May, 31 July and 30 October.

Advertising Material

The deadlines for providing material are 5 February, 5 May, 5 August and 5 November.

Coloured material is to be supplied in PDF format by e-mail and must be CMYK. Simple black and white ads material may be supplied as a Microsoft Word document.

Description	Height (mm)	Width (mm)	Price (Base Rate)
Full page	240	175	\$1,100
Half Page Vertical	240 85		\$650
Half Page Horizontal	120 175		\$650
Banner 75		175	\$400
Quarter Page	120	85	\$400
One Sixth	75	85	\$220

- Sizes and prices are accurate as at January 2009
- Sizes are close approximations
- 50% loading for coloured ads
- 10% loading for specified placement
- All prices are listed excluding GST

Book and pay for three ads and receive a fourth one FREE!

(Consecutive issues only and must be paid in advance)